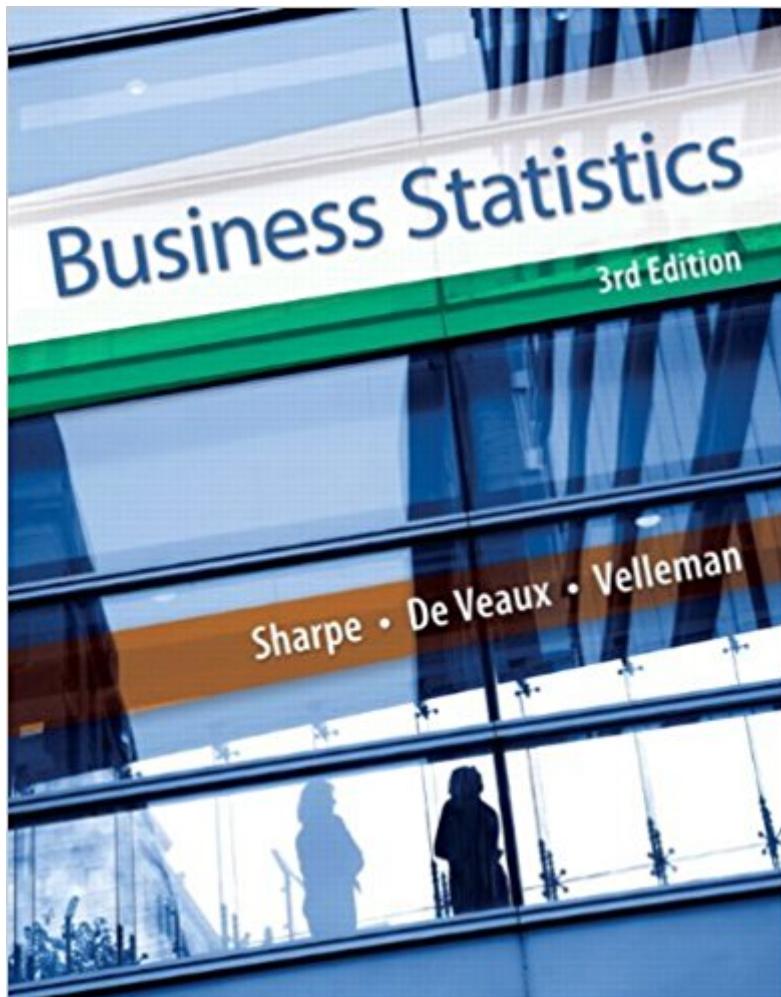


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# Business Statistics (3rd Edition)



## Synopsis

Note: You are purchasing a standalone product; MyStatLab does not come packaged with this content. If you would like to purchase both the physical text and MyStatLab, search for ISBN-10: 0133866912/ISBN-13: 9780133866919. That package includes ISBN-10: 032192147X/ISBN-13: 9780321921475, ISBN-10: 0321929713/ISBN-13: 9780321929716, and ISBN-10: 0321925831 /ISBN-13: 9780321925831. MyStatLab is not a self-paced technology and should only be purchased when required by an instructor. Package consists of 032192147X/ 9780321921475 - MyStatLab for Business Statistics -- Glue-In Access Card 0321929713/ 0321929713 / 9780321929716 - MyStatLab for Business Statistics Sticker 0321925831/ 9780321925831 - Business Statistics, 3/e Business Statistics, Third Edition , by Sharpe, De Veaux, and Velleman, narrows the gap between theory and practice "relevant statistical methods empower business students to make effective, data-informed decisions. With their unique blend of teaching, consulting, and entrepreneurial experiences, this dynamic author team brings a modern edge to teaching statistics to business students. Focusing on statistics in the context of real business issues, with an emphasis on analysis and understanding over computation, the text helps students be analytical, prepares them to make better business decisions, and shows them how to effectively communicate results.

## Book Information

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## Customer Reviews

Great descriptions and great deal for a great book. What can I say? A book is a book, especially when you need it for class. My only problem is this texts refers to its variables in the typical

Statistical way, with little rhyme and reason. It is particularly confusing for me when my professor decides to "alter" those variables and subtle naming of variables. But hey, statistics is statistics

The book arrived on time and it didn't miss any page of the original book. Even though it's a used book, it still seems to be bread new and the previous owner takes care of it. In terms of the content-wides, it covers whole lot of statistics from the beginner to expert level.

**The Bad.** While the "real world" approach of the book is nice, the book seems to have been hastily put together. There text contains a bothersome number are grammatical and reference errors. The periodic example problems use information that hasn't been covered yet and terms that vary from those used in the rest of the book. In two cases the term "Pearson correlation" is used in an example problem, but never defined within the text. The rest of the book simply uses the term "correlation coefficient" or "correlation". Occasional errors can be overlooked, I say this as a technical writer myself, but the degree and frequency of the errors in this text is off-putting.  
**The Good** The book uses many methods of summarizing the data, which can be helpful for different learning styles. In my opinion the online portion is crucial for success with this book. The online study tools and sample quizzes do a lot to reinforce the text and help you iron out any issues you're having. Quite honestly, without the online portion this book would only get 3 stars.

For the most part the book is easy to understand, considering it's a statistics book. Having dreaded this class I thought I would be completely lost but the book makes a good effort to break things down into layman's terms. I would like if the Just Checking & Technology Help sections were more explanatory.

The included CD is not for the third edition of the book! It has 3rd edition printed on the CD, but the material is all for the second edition (including second edition logos!). Thus, most of the chapter exercises are useless since they don't match the datasets on the CD. I have ordered two new copies of the third edition, and both have the same problem. Nor will Pearson correct the problem. I contacted their customer support line, and they insist that it is 's problem. I can't believe that no one has mentioned this. It makes me suspicious of the other reviews. There is no way that a reviewer could have actually used the book, since this problem would have been completely obvious if you were really using the textbook.

Each chapter starts with a short discussion of a company, and then data from that company is used to introduce the concepts throughout the chapter. The "real world" approach to introducing the concepts is appealing, and unlike other textbooks I have used in the past. It is a very readable textbook. There is a lot of online content available with the book as well, including extra problems to work through as a study aid. Overall I am satisfied with the textbook.

The study of statistics is dry at best, and painful at worst. The good news is that this book actually makes statistics interesting and relevant. A tremendous amount of "attention to detail" went into this book. While a bit pricey, it's well worth the investment for your career.

Great communication and fast shipping! Would definitely purchase again. Thanks!!!

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